

# William R. Davie

**Associate Professor, Mass Communication/Broadcasting Coordinator**

**BORSF Professorship in Communication**

**Ph.D., Communication, The University of Texas at Austin, 1991**

**Dissertation title: "Consonance and Diversity in Television News: An Analysis of System Source Variables"**

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## Publications

- Davie, William R. with James R. Upshaw, *Principles of Electronic Media*, 2 ed. ( Boston, MA: Allyn & Bacon Publishers, 2005).
- Davie, William R. with James R. Upshaw, *Instructor's Manual-Principles of Electronic Media*, 2 ed., ( Boston, MA: Allyn & Bacon Publishers, 2005).
- Davie, William R. with James R. Upshaw, *Companion Web site-Principles of Electronic Media*, ( Boston, MA: Allyn & Bacon Publishers, 2003).
- Davie, William R. with Phil Auter, "Broadcast News Writing," chapter in *Mass Communication Education*, Michael D. Murray & Roy Moore, eds. (Ames: Iowa State Press, 2003).
- Davie, William R., Philip J Auter, and Lucian F. Dinu, "Identifying the Goals of Broadcast Weather Training: Developing a Model Approach to Learning Objectives"
- NAB Research and Information (Recipients of NAB Research Grants in 2004.)
- Davie, William R., "Roger Ailes" (7), "Ken Bode" (22-23), "Wolf Blitzer" (21), "Dave Garroway" (88-89), "Larry K. Grossman" (93-94) "Van Gordon Sauter" (223), and "Av Westin" (281-282), in *Encyclopedia of Television News*, Mike Murray, ed. (Phoenix, AZ: Oryx Press, 1999).
- Davie, William R., "America's Town Meeting of the Air" (17-18), "Radio During the Depression" (119-120), "Politics and Media" (304-307), "The Senate Commerce Committee," (359-360) in *Historical Dictionary of American Radio*, Donald G. Godfrey and Frederic A. Leigh, eds. (Westport, CT: Greenwood Pub., 1998).

## Book Review Essays

- Davie, William R., *Indelible Images: Women of Local Television*, edited by Mary E. Beadle and Michael D. Murray. Ames, IA: Iowa State University Press, 2001. *Sounds in the Dark: All Night Radio in American Life*, edited by Michael C. Keith. Ames, IA: Iowa State University Press,

2001. *Journalism & Mass Communication Educator* 57, 2 (2002): 164-67.

- Davie, William R., "Crime and Passion -- Journalism for the Masses?" *Tabloid Tales: Global Debates Over Media Standards*, edited by Colin Sparks and John Tulloch. Lanham, MD: Rowman & Littlefield, Inc., 2000. *Entertaining Crime: Television Reality Programs*, edited by Mark Fishman and Gray Cavender. Hawthorne, NY: Aldine De Gruyter, Inc., 1998. *Journal of Broadcasting and Electronic Media* 45, 2 (2001): 355-364.
- Davie, William R., *Mixed Signals -- The Prospects for Global Television News*, by Richard Parker, New York, NY: The Twentieth Century Fund Press, 1995. *Journal of Media Economics* 12,1 (1999): 71-72.

## Journal Articles

- Davie, William R. and Jung- Sook Lee, "Handling Hate Speech on Public Access Television," *Feedback* 40, 3 (Winter 1999): 33-41.
- Davie, William R., Linda Fleisher, and Eldra Rodriguez-Gillman, "Broadcasting Internships from a Professional Perspective," *Feedback* 40, 1 (Winter 1999): 34-44.
- Davie, William R., and Jung- Sook Lee, "Sex, Violence, and Consonance/Diversity: An Analysis of Local TV News Values," *Journalism & Mass Communication Quarterly* 72, 1 (Spring 1995): 128-138. An earlier version of this paper was presented to the Radio-Television Journalism Division of the Association for the Education in Journalism and Mass Communication, Montreal, Canada, August 5, 1992.
- Davie, William R., Jung- Sook Lee, and Claire E. Taylor, "Risk Communication and Broadcast News Coverage: The Evacuation Response to a Hurricane Warning," *Feedback* 36, 4 (Fall 1995): 3-6.

## Grants and Contracts

- Davie, William R. and Philip J. Auter, "Weathercasts and College Instruction," National Association of Broadcasting (NAB) grant approved for \$5,000, 2004-05.
- Davie, William R., Philip J. Auter and Michael Gervais, " Digital Video Editing Suites Proposal." Student Technology Enhancement Program (STEP) grant approved by the University of Louisiana at Lafayette for \$85,000, August 2003.
- Davie, William R. and Michael Gervais, "Mini DV Camcorder Acquisition Proposal." Student Technology Enhancement Program (STEP) grant approved by the University of Louisiana at Lafayette for \$68,549, April 2001.
- Davie, William R. and Michael Gervais, "Teleprompter Acquisition for TV Studio." College of Liberal Arts scientific grant approved by the University of Louisiana at Lafayette for \$66,794,

November 2000.

- Davie, William R. and Michael Gervais, "Digital Television Studio Enhancement Grant." College of Liberal Arts scientific grant approved by the University of Louisiana at Lafayette for \$105,000 November 2000.

## **Offices, Awards and Honors**

- Chair, Distinguished Broadcast Journalism Educator (Ed Bliss Award) Committee, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 2001 - 03), committee member (1998 - present).
- Chair, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 1996 - August 1997).
- Chair, Professional Freedom and Responsibility (PF&R) Committee, Radio-Television Journalism Division Representative, Association for Education in Journalism and Mass Communication (August 1994 - August 1995).
- Chair, News Interest Division, Broadcast Education Association (1997-99).
- AEJMC Liaison, ex-officio board member, Radio-Television News Directors Association (RTNDA) (1998 -99).
- Faculty Fellow, Excellence in Journalism Education (RTNDA/Knight), 2000.
- Stephen H. Coltrin Award, IRTS, February 1999, "Communication Curriculum 2000."
- Phi Kappa Phi